

# United Way of Southeast Iowa

## Funding Application Information & Instructions



### United Way of Southeast Iowa Funding Application Process

The United Way of Southeast Iowa evaluates each applicant agency annually. Funding is not guaranteed based on past support. Instead, **70 volunteer Allocations Review Panel Members and Allocation Volunteers** thoroughly review every funding request through interviews and application assessments.

### Funding Guidelines

Approved agencies receive funding for **specific programs**—not for general operating expenses, staff salaries, or capital improvements. Misuse of funds will result in disqualification from future funding opportunities.

### Funding Timeline

- April 1, 2025 - Letters of Intent Due
- May 1, 2025 - Invitations to Apply Go Out
- August 1, 2025 - Applications Due
  - Applications are Reviewed by Panels & Additional Questions Sent (If Necessary)
- September/November 2025 - Allocation Panel Presentations
- January 2026 - Notification of Approved Funding Amounts
- April 1, 2026 - Payments of Approved Funding Amounts Begin
  - Letters of Intent for FY 2027 Due

### Application Process

1. **NEW APPLICANTS** – Request a Grant Account here: <https://agency.e-cimpact.com/login.aspx?org=17075>
2. **Letter of Intent** – Applicants must first submit a Letter of Intent. Selected agencies will be invited to submit a full application.
3. **Application Review** – United Way staff and volunteers review applications and prepare written questions, which must be answered via the grant website before the interview.
4. **Interview Stage** – Applicants must present their request in person before the Allocations Review Panel. Incomplete applications or failure to appear disqualifies applicants.

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### Interview Guidelines

Each applicant will have:

- **15 minutes** to present their request, agency, and mission.
- **15 minutes** for questions from the Review Panel.

Applicants may use visual aids but should keep slides minimal and avoid reading directly from them. **No videos or pre-recorded presentations** are allowed. The interview should be conducted in an interactive format, not as a service club-style presentation.

### Important Reminders

- **Written materials must be submitted in full before the deadline.**
- **Presentations are mandatory for application completion.**
- **Only the current year's application form is valid.**

For questions or assistance, contact **United Way at (319) 752-7831**. Thank you for your efforts in preparing your funding request!